Greetings from the University of Rochester! I’m happy to bring you this fall’s counselor newsletter aimed at keeping you and your colleagues up-to-date on new developments here at Rochester, in the Office of Admissions, and in the greater Rochester community.

This fall, admissions counselors from Rochester have been busier than ever traveling all over the country (and the world) visiting more than 1,450 high schools, community based organizations, and community colleges.

Inside this newsletter are some updates on a new Photonics Institute in Rochester, the Simon Scholars Case Competition, the new Veteran and Military Family Services Office, Pre-College Programs, and our High School Awards Program.

I look forward to continuing Rochester’s relationship with you and your students in the years ahead!

Jonathan Burdick
Dean of College Enrollment
Vice-Provost for Enrollment Initiatives
UNIVERSITY OF ROCHESTER PRE-COLLEGE PROGRAMS

This summer, the University hosted over 250 domestic and international students for our Pre-College Programs. Participants took advantage of numerous academic options while experiencing college life on campus. Some students joined an intensive three-week program in engineering, film, medicine, or English language. Others opted to take a course for college credit, and the remainder explored an exciting hands-on experience through our noncredit, college-like seminars that reflect Rochester’s many areas of study.

Our partners from the community include the Eastman School of Music, the University of Rochester Medical Center, the School of Nursing, and the Hajim School of Engineering.

Learn more: enrollment.rochester.edu/precollege

NEW PHOTONICS INSTITUTE TO BE LOCATED IN ROCHESTER

The University of Rochester is a key partner in a consortium that has won a national competition to advance U.S. photonics manufacturing capability. The new American Institute for Manufacturing Integrated Photonics (AIM Photonics) will be headquartered in Rochester, New York, and will bring the nation’s leading talent from companies, universities, and federal research institutions together under one entity to develop the next generation of integrated photonics and deliver global manufacturing leadership.

“AIM Photonics will leverage the capabilities of leading corporate partners, academic institutions, and a vibrant community of small and medium enterprises in Rochester to enable a new manufacturing base critical to the needs of our nation and the Air Force,” said Rob Clark, dean of the Hajim School of Engineering and Applied Sciences and the University’s senior vice president for research. Clark will serve as chairman of the nonprofit institute’s board of directors. More than $130 million of the awarded funds will be invested in the Rochester region.

You can read more about this exciting development here.
VETERAN AND MILITARY FAMILY SERVICES OFFICE

Unveiled a year ago and located in the Office of Admissions, the Veteran and Military Family Services Office (VMFS) has certified benefits for veterans attending classes at Simon Business School, the School of Nursing, the Warner School of Education, and the College.

VFMS is open for prospective and current students who wish to discuss benefits and enrollment information and to connect with departments across campus. To assist in these tasks, the office provides a Veterans Resources Guide and a veterans email account that is monitored routinely.

The main objective of the office is to make the transition from military culture to civilian life easier and to help veterans overcome hurdles like a delay in receiving benefits in time to purchase books or pay for rent.

Rochester has been named a top school in the 2016 Military Advanced Education & Transition Guide to Colleges & Universities research study. A Yellow Ribbon school since 2009, Rochester has seen an increase in veteran enrollment every year. The School of Nursing and the Warner School of Education also recently joined in support of the Yellow Ribbon Program. And starting Fall 2016, Arts, Sciences and Engineering graduates will be included in the Yellow Ribbon Program as well.

SIMON SCHOLARS CASE COMPETITION

Do you know of any high school seniors with strong leadership, teamwork, and problem-solving skills? They could earn a $15,000 annual scholarship for competing in the Fourth Annual Simon Scholars Case Competition. Simon Scholars is an on-campus scholarship competition event for business-interested freshman applicants. Students are given twenty-four hours to work with their assigned teammates toward a business solution for a given business case study.

It’s an opportunity to earn scholarship dollars, meet other applicants, get acquainted with the University from the perspective of a student, and network with faculty, staff, and current students. On top of their undergraduate scholarship, Simon Scholars winners who are admitted to any master’s or MBA program at the Simon Business School will continue to receive the annual minimum $15,000 scholarship.

The deadline to apply to Simon Scholars is February 1. The Simon Scholars Case Competition will be held March 20–21.

Learn more: enrollment.rochester.edu/simon-scholars
HIGH SCHOOL AWARDS

In mid-January, Rochester will begin to accept nominations for the Rochester High School Awards Program. This program encompasses the Bausch + Lomb Honorary Science Award, the George Eastman Young Leaders Award, the Frederick Douglass and Susan B. Anthony Award, and the Xerox Award for Innovation and Information Technology.

You may nominate up to four current juniors, but only one student can be nominated for any single award. Each nominee will have their application fee to Rochester waived and will be eligible to be considered for a merit scholarship of at least $10,000 a year.

Learn more: enrollment.rochester.edu/hsawards or hsawards@admssions.rochester.edu.